

The image shows the cover of a catalog for Phoenix Storage & Organization. The background is a close-up, top-down view of several plastic storage bins in various colors: a large taupe bin in the upper left, a red bin in the upper right, a green bin in the lower right, and a dark grey bin in the lower left. The word "PHOENIX" is printed in white, spaced-out, uppercase letters across the taupe bin. In the bottom right corner, there is a dark brown rectangular box containing the text "Storage & Organization" and "2023" in white.

PHOENIX

Storage &
Organization

2023

The
extraordinary
has always
broken
the
established

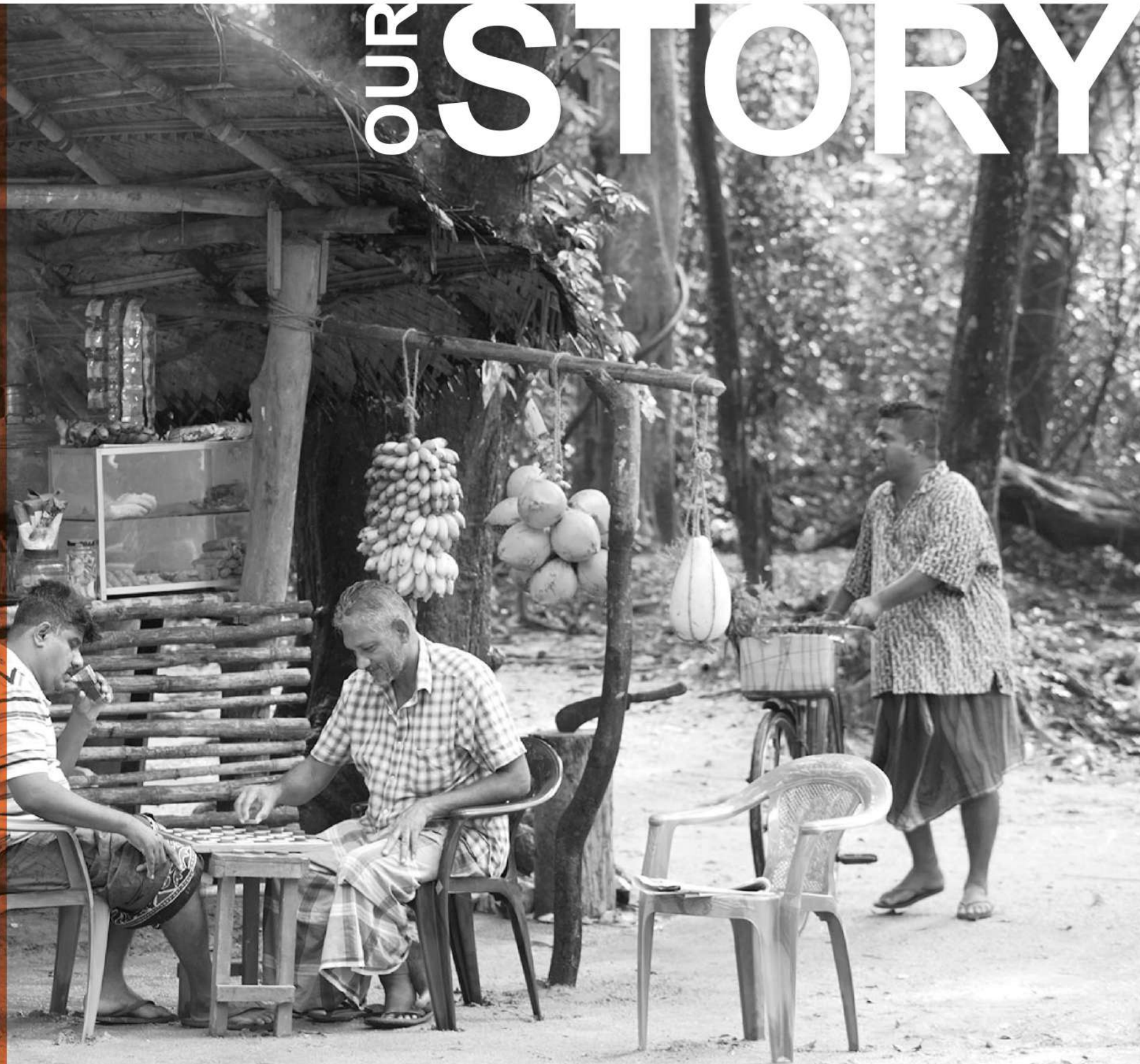
OUR STORY

The journey of Phoenix begins in **1976**, when an advertisement in the newspaper showcased the sale of a plastic factory. The dying embers of the machinery piqued an interest in Mr Omar. He took his son to see the injection molding factory, something neither had ever seen before. Mr. Omar's vision always led him toward the new and exciting. After playfully bidding, they acquired not just a factory, but a lifelong business and passion.

As the machines got refurbished, and other challenges were tackled, a vision for a new company emerged. The once dilapidated factory became a household brand, known and adored by every Sri Lankan.

Like a phoenix rising from its ashes, the company became a hotspot for entrepreneurial vision. It made many valuable partnerships along the way, which have been key contributors to the company's rise today. With over 40 years of industrial experience, Phoenix has expanded exponentially.

For the Omar family, Phoenix has been a guiding light; a springboard for many future successes, ventures and adventures. Phoenix is about resurgence and resilience.



DESIGNED

FOR LIFE

Phoenix lives for you

Our purpose is to make every moment of your life practical, smart, seamless and beautiful. We imagine, create and manufacture products envisioning what can give you the most trust, comfort and support - everything you would look for in a life partner! Look around, and you'll see we're right there with you. We are a part of your life - we design for life.



CONTENT



Storage

08



34

Organization



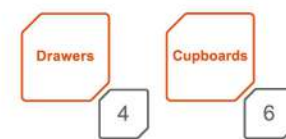
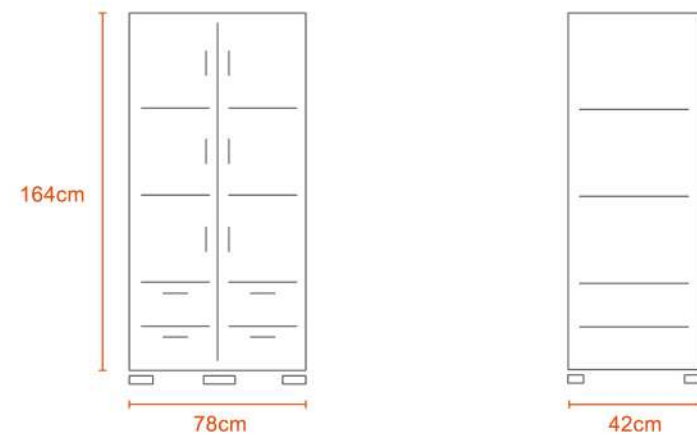
STORAGE

When life takes you to unexpected places, you crave a home. Your belongings deserve to call a place home too. An aesthetic base from where you can summon your everyday items without any effort. Our practical storage solutions are designed to be functional and dependable. Let us do the work for you.

Experience a life without clutter and add a little more space into your surroundings.

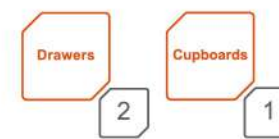
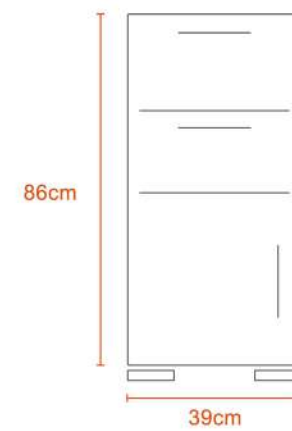


GRID CLOSET



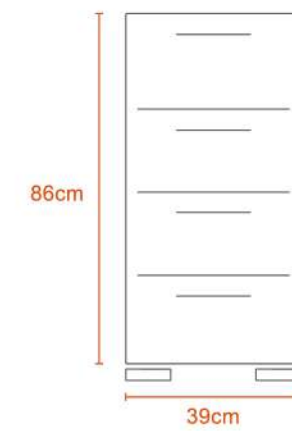


GRID MATE

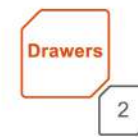
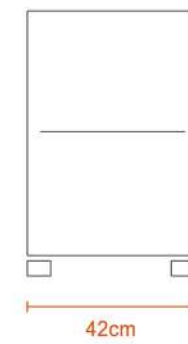
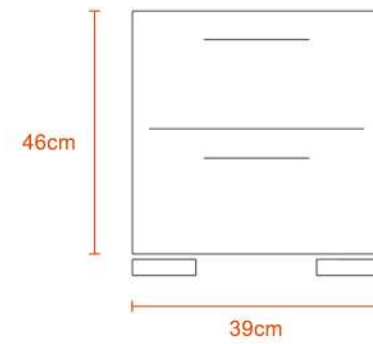




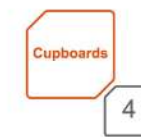
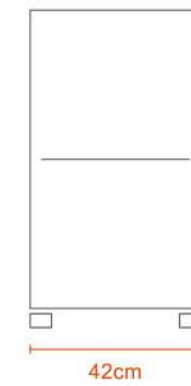
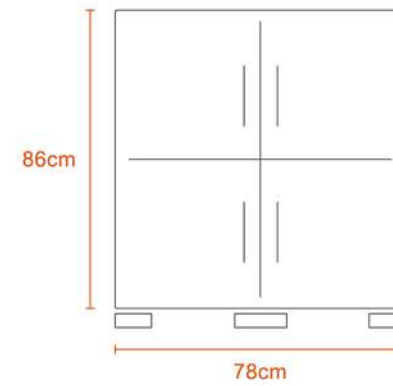
GRID FILE



GRID TWIN



GRID HOME





GRID POINT



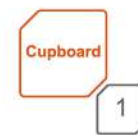
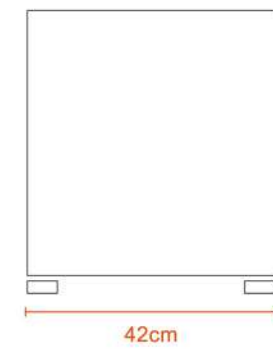
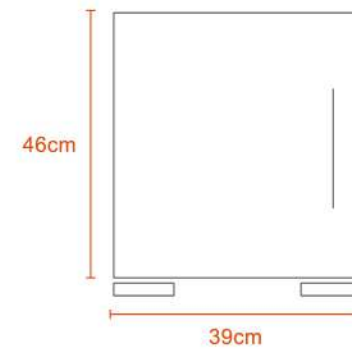
Beige



Cream



Gray



with or without locks



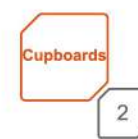
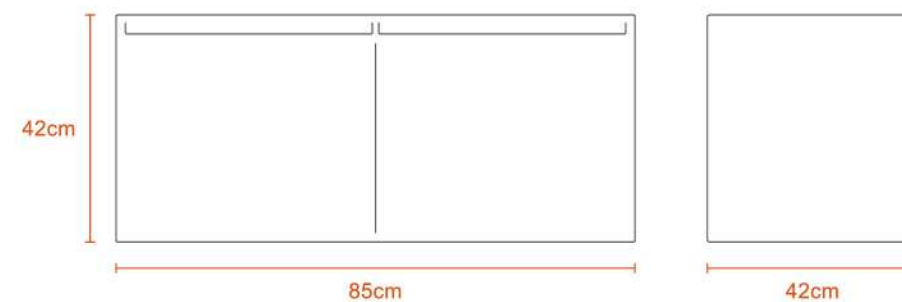
4Kg



Polypropylene



GRID SIT



DRAWER

SMALL - 4 PCS



DRAWER

SMALL - 4 PCS



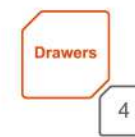
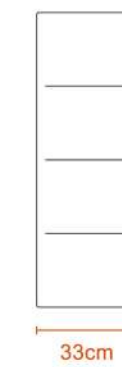
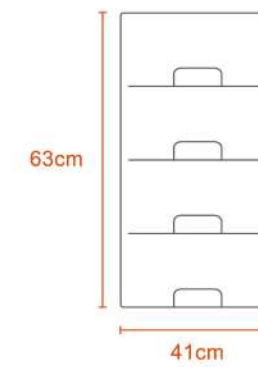
Wood/
Fog



Lake/
Snow



Pink/
Snow



DRAWER

MEDIUM - 4 PCS



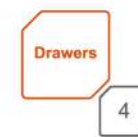
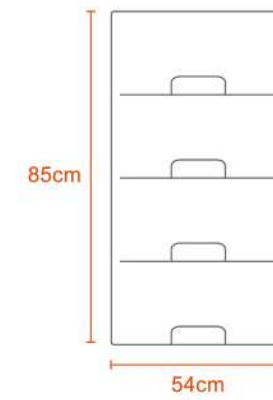
Wood/
Fog



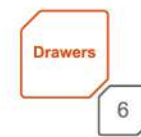
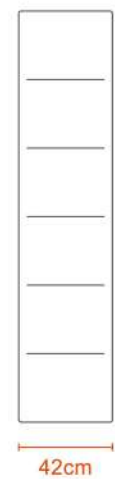
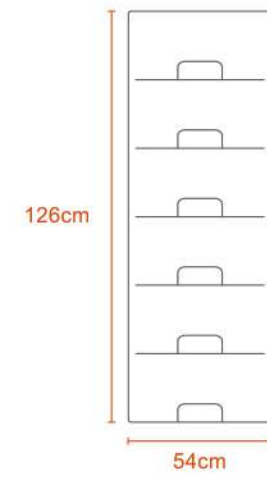
Lake/
Snow



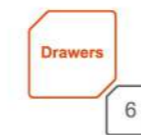
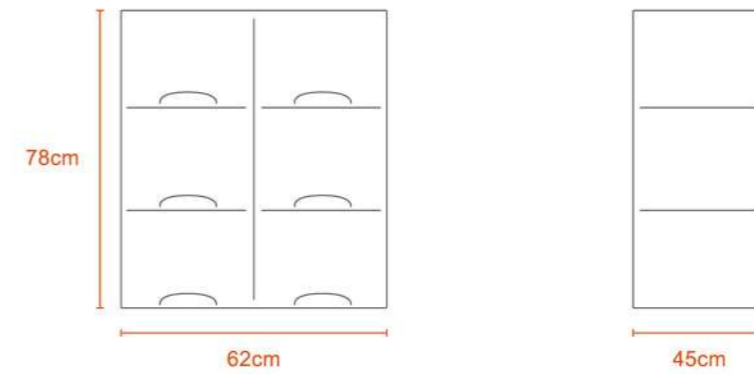
Pink/
Snow



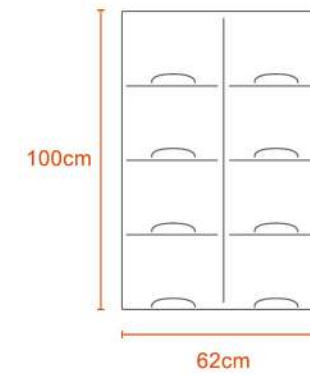
DRAWER MEDIUM - 6 PCS



DRAWER CLASSIC - 6 PCS



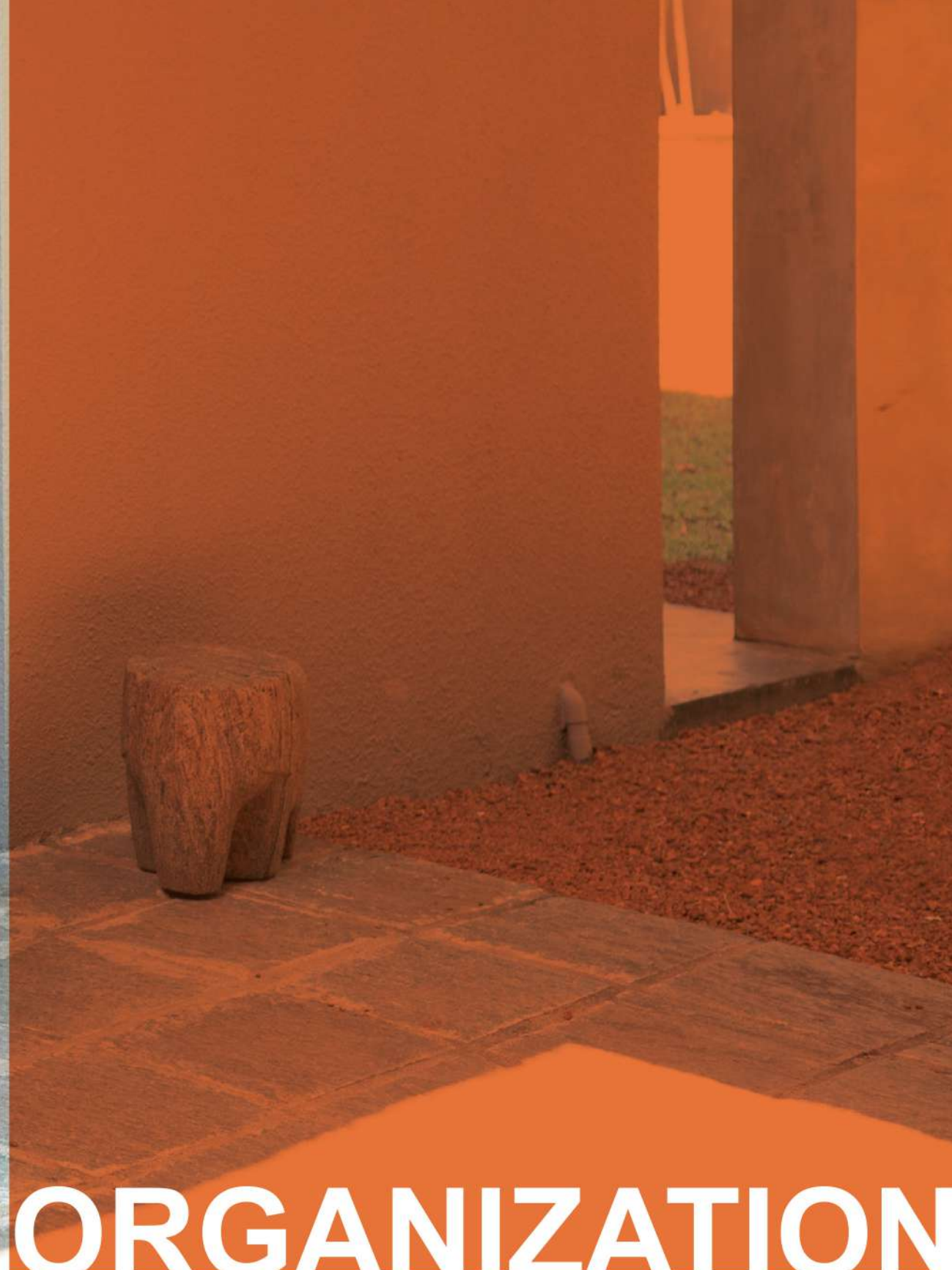
DRAWER CLASSIC - 8 PCS



Drawers
8

Kg
10Kg

Polypropylene

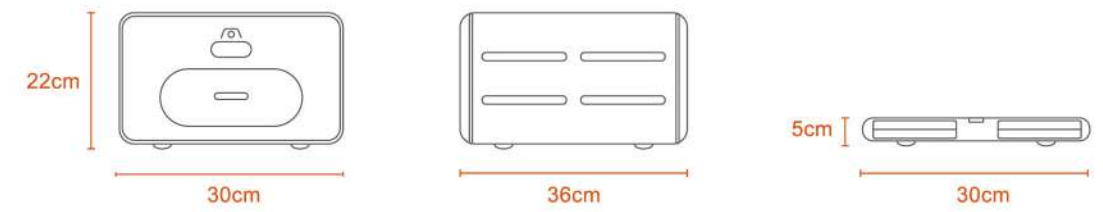


ORGANIZATION

No space is untidy when every item has a place of its own. Untangle yourself from daily worries by delving into our compact solutions. We provide a unique home for every single one of your belongings. You could be miles apart, but with our organization containers, you will know where everything is. Never lose anything ever again, but still find a joy in bringing out what you already own.

FLEX SHOE ORGANIZER





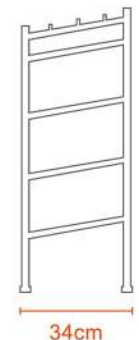
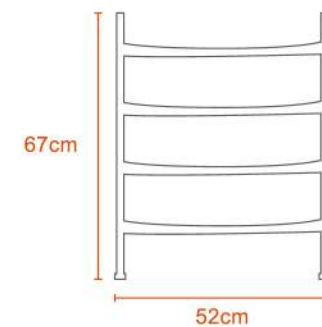
 1.2Kg

 Polypropylene

 Stackable



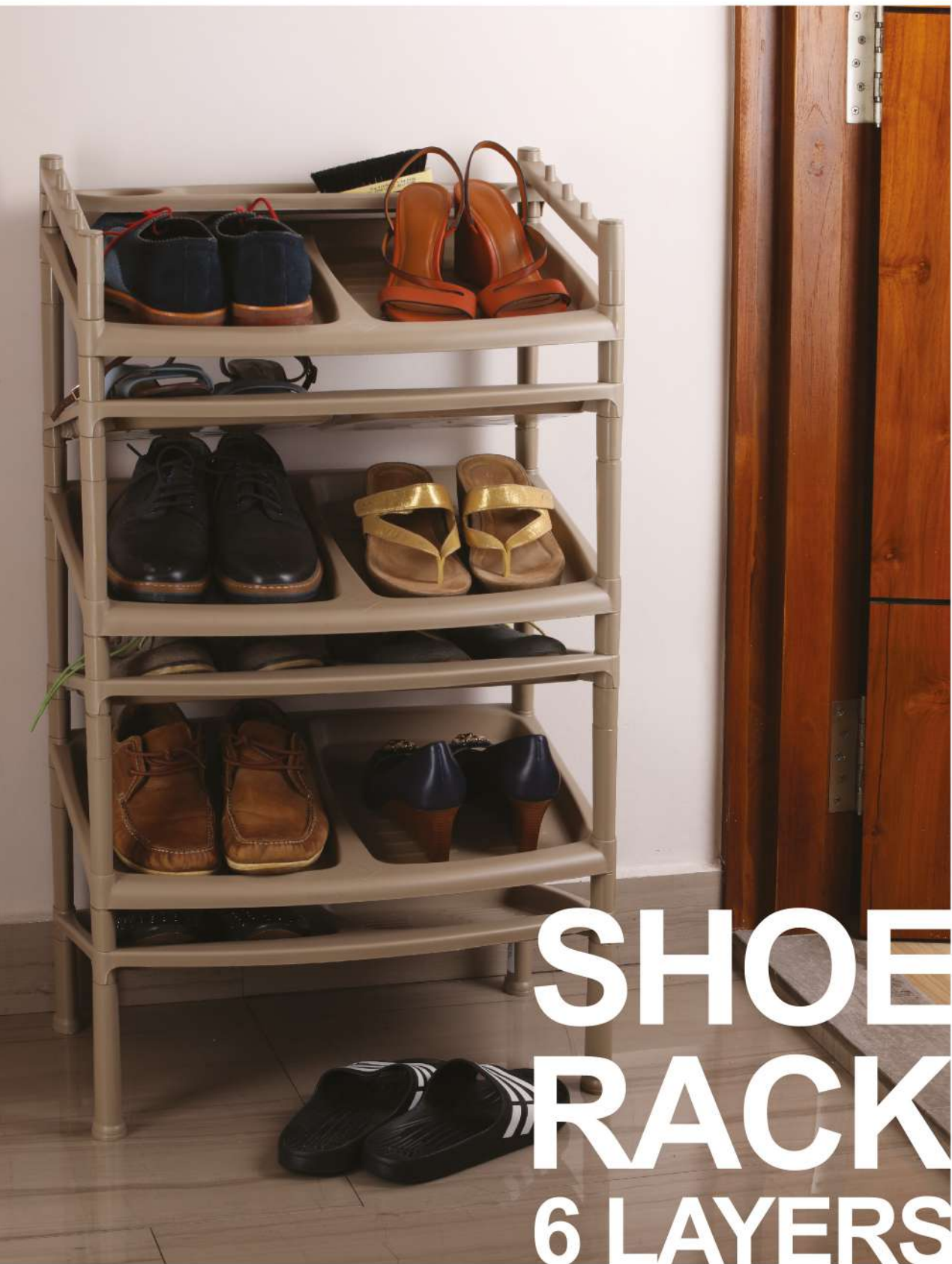
SHOE RACK 4 LAYERS



Layers
4

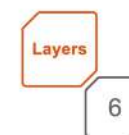
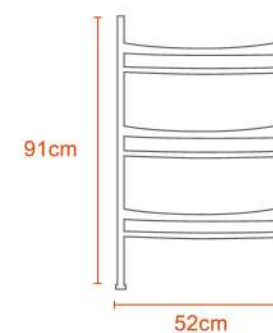
Kg
2Kg

Polypropylene



SHOE RACK

6 LAYERS



STORAGE BOXES COLOURS





5L STORAGE BOX

Violet Ocean
 Green Beige
 15cm 29cm 19cm
 5L 0.3Kg Polypropylene

10L STORAGE BOX

Violet Ocean
 Green Beige
 14cm 40cm 28cm
 10L 0.6Kg Polypropylene

20L STORAGE BOX

Violet Ocean
 Green Beige
 28cm 40cm 28cm
 20L 0.9Kg Polypropylene

30L STORAGE BOX

Violet Ocean
 Green Beige
 20cm 60cm 40cm
 with wheels 30L 2Kg Polypropylene

STORAGE BOXES





5L STORAGE BOX

15cm
29cm
19cm
5L
0.3Kg
Polypropylene

10L STORAGE BOX

14cm
40cm
28cm
10L
0.6Kg
Polypropylene

20L STORAGE BOX

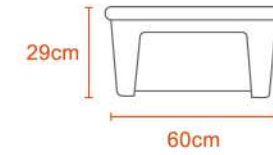
28cm
40cm
28cm
20L
0.9Kg
Polypropylene

30L STORAGE BOX

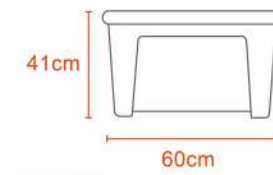
20cm
60cm
40cm
with wheels
30L
2Kg
Polypropylene



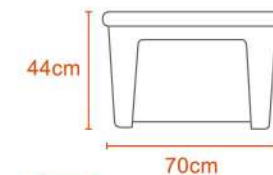
45L STORAGE BOX



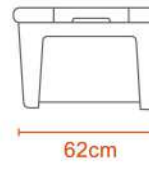
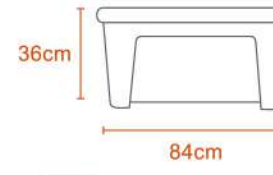
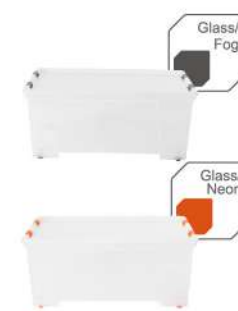
65L STORAGE BOX

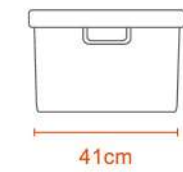


100L STORAGE BOX



130L STORAGE BOX



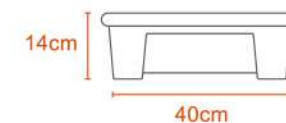


KIDS STORAGE BOXES

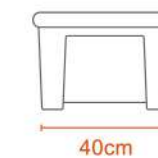
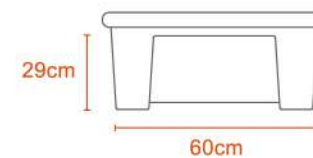




10L STORAGE BOX



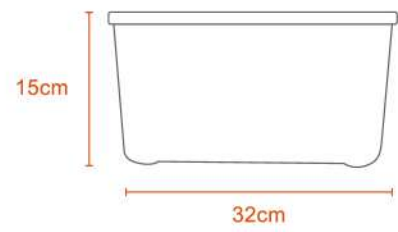
45L STORAGE BOX





DECO BOXES

10L DECO BOX



10L

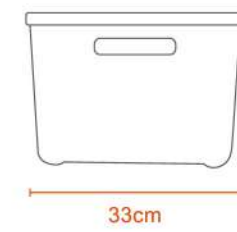
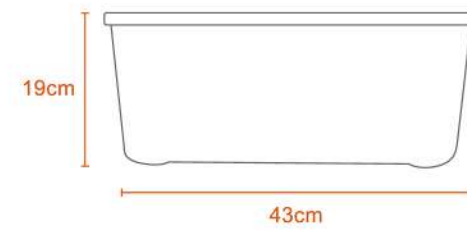


0.4Kg



Polypropylene

25L DECO BOX



25L



0.8Kg



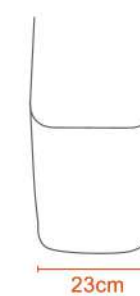
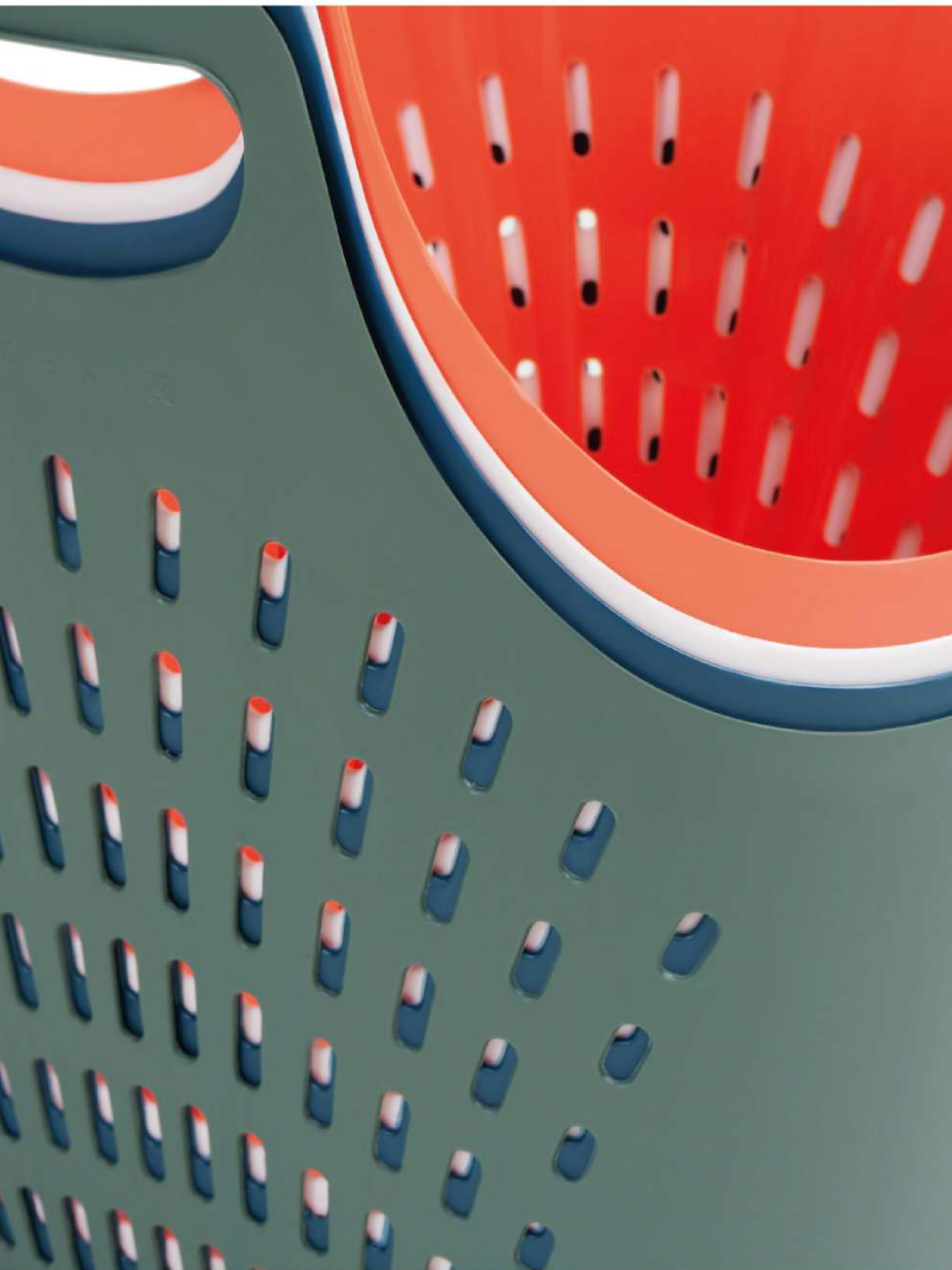
Polypropylene



GO
ORGANIZED

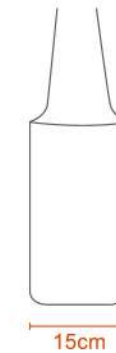
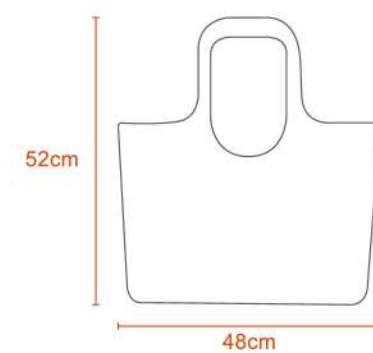


DAINTY
MARKETING BASKET




Kg
0.6Kg


Polyethylene



MARKETING BASKET

SMALL





Kg
0.8Kg

Polypropylene

MARKETING BASKET
OVAL





0.9Kg



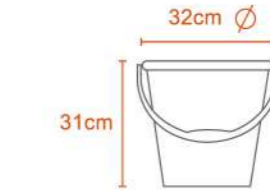
Polypropylene



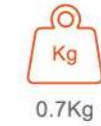
**PAILS
FAMILY**



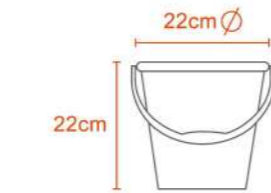
15L PAIL



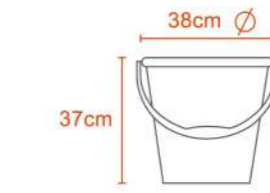
18L PAIL



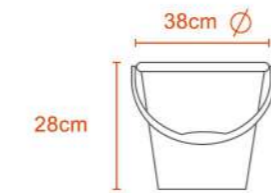
5L PAIL



25L PAIL



10L PAIL



Contact Us

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Panadura

12 Mahanama Road, Panadura,
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Tel: +94 (0) 772 689 474 / 382 224 051

#DesignedForLife

www.phoenix.lk





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FOR **LIFE**

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