



# PHOENIX

Storage and Organization  
2022

**#DesignedForLife**

Storage and Organization

**2022**

# OUR STORY

The journey of Phoenix begins in **1976**, when an advertisement in the newspaper showcased the sale of a plastic factory. The dying embers of the machinery piqued an interest in **Mr Omar**. He took his son to see the injection molding factory, something neither had ever seen before. Mr. Omar's vision always led him **toward the new and exciting**. After playfully bidding, they acquired not just a factory, but a lifelong business and **passion**. As the machines got refurbished, and other challenges were tackled, a vision for **a new company emerged**. The once dilapidated factory became a household brand, known and adored by every Sri Lankan.

Like a **phoenix rising** from its ashes, the company became a hotspot for **entrepreneurial vision**. It made many valuable partnerships along the way, which have been key contributors to the company's rise today. With over **40 years** of industrial **experience**, Phoenix has expanded exponentially.

**For the Omar family, Phoenix has been a guiding light; a springboard for many future successes, ventures and adventures. Phoenix is about resurgence and resilience.**



# DESIGNED FOR LIFE

## Phoenix lives for you.

Our **purpose** is to make every moment of your life **practical, smart, seamless** and **beautiful**. We imagine, create and manufacture **products** envisioning what can give you the **most trust, comfort** and **support** - everything you would look for in a life partner!

**Look around, and you'll see we're right there with you. We are a part of your life - we design for life.**





# CONTENT



**08** Cupboards



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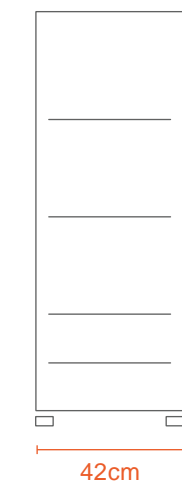
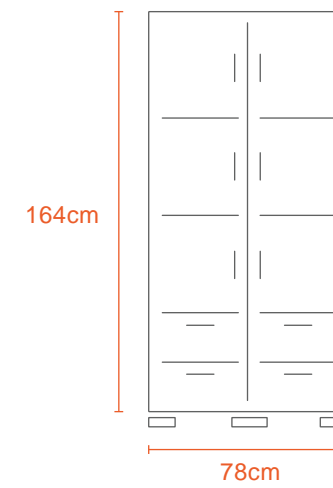
# STORAGE

When life takes you to unexpected places, you crave a home. Your belongings deserve to call a place home too. An aesthetic base from where you can summon your everyday items without any effort.

Our practical storage solutions are designed to be functional and dependable. Let us do the work for you. Experience a life without clutter and add a little more space into your surroundings.




# GRID CLOSET



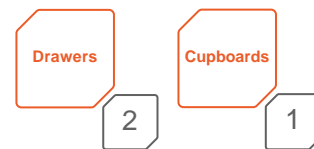
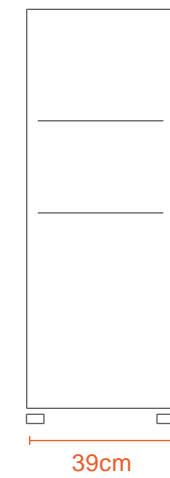
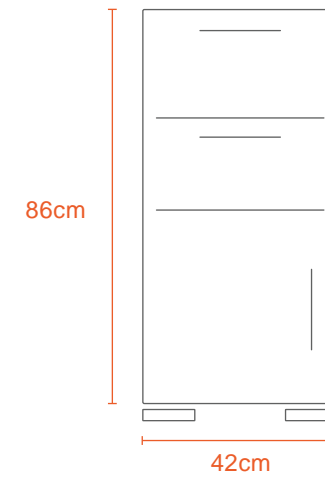
Drawers 4
Cupboards 6

  
 with or without locks

  
 26Kg

  
 Polypropylene

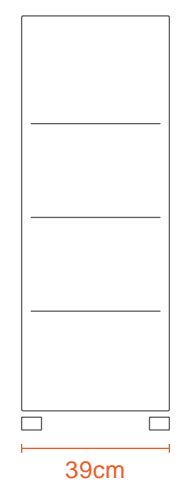
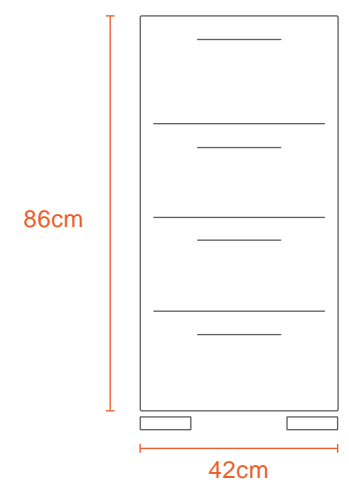
# GRID MATE







**GRID**  
FILE

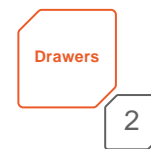
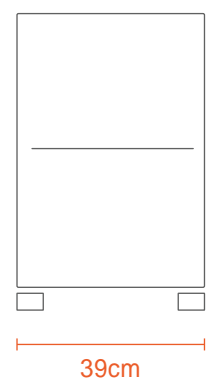
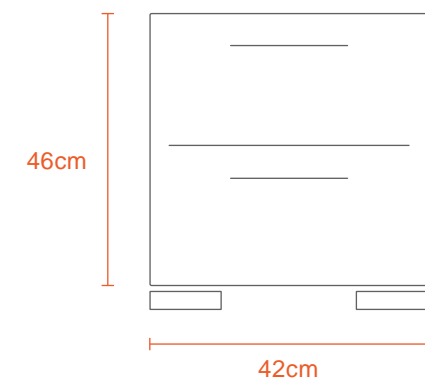


Drawers  
4

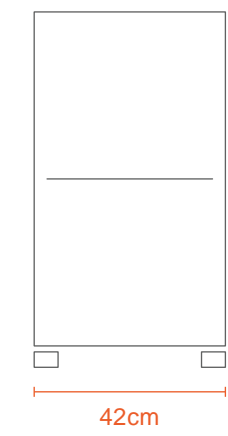
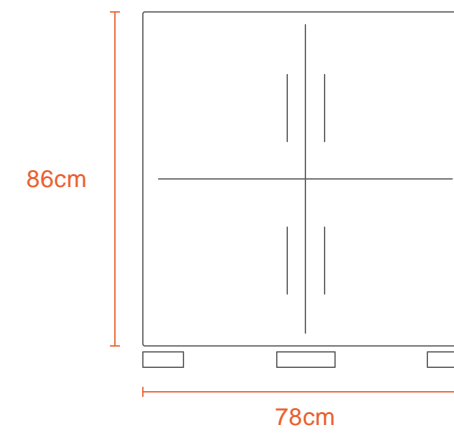
Kg  
9Kg

Polypropylene

# GRID TWIN



# GRID HOME



Cupboards  
4

Kg  
12Kg

Polypropylene

# GRID POINT



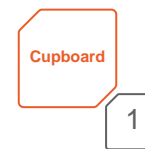
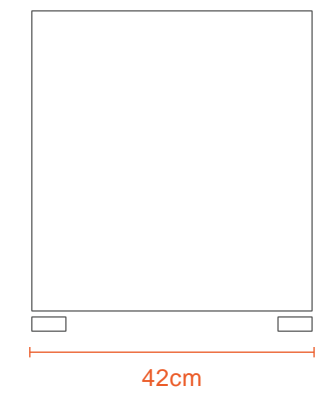
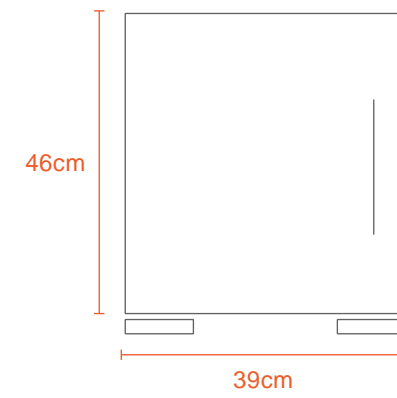
Beige



Cream



Gray



with or without locks

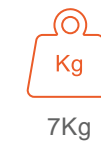
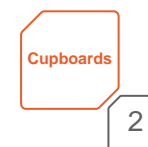
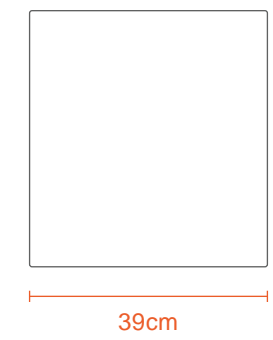
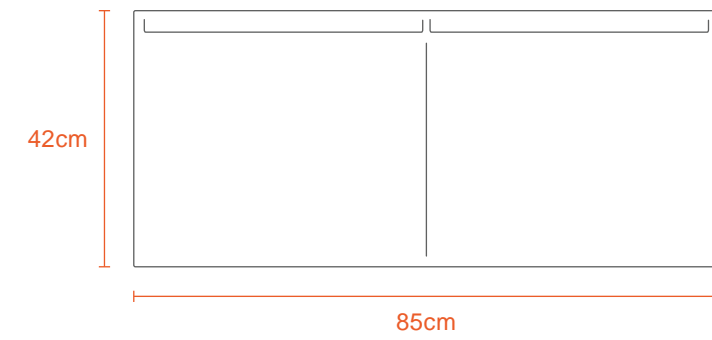


4Kg



Polypropylene

# GRID SIT



# DRAWERS



# DRAWER

SMALL - 4 PCS



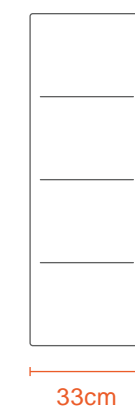
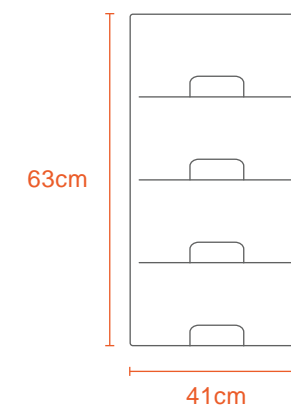
Wood/  
Fog



Lake/  
Snow



Pink/  
Snow



4



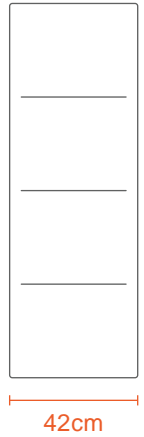
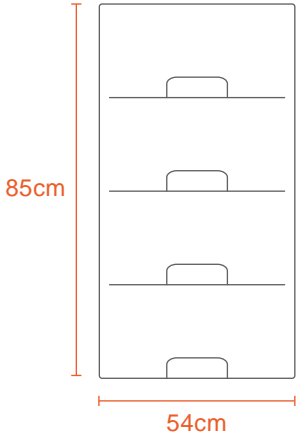
4Kg



Polypropylene

# DRAWER

MEDIUM - 4 PCS

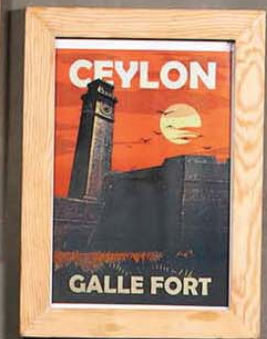


Drawers  
4

Kg  
7Kg

Polypropylene





# DRAWER

MEDIUM - 6 PCS



Wood/  
Fog



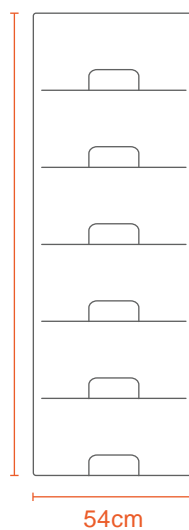
Lake/  
Snow



Pink/  
Snow



126cm



54cm

42cm



6



Kg

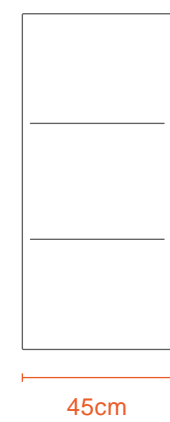
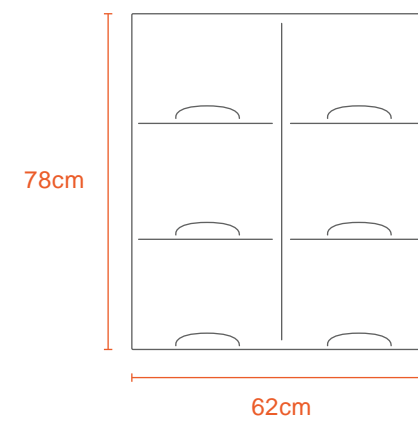
10Kg



Polypropylene

# DRAWER

CLASSIC - 6PCS



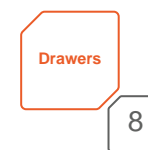
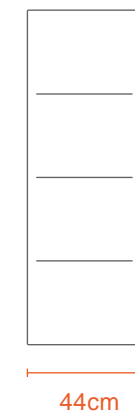
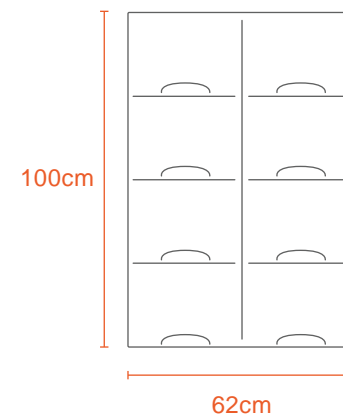
Drawers  
6

Kg  
8Kg

Polypropylene

# DRAWER

CLASSIC - 8PCS



# ORGANIZATION

No space is untidy when every item has a place of its own. Untangle yourself from daily worries by delving into our compact solutions. We provide a unique home for every single one of your belongings. You could be miles apart, but with our organization containers, you will know where everything is. Never lose anything ever again, but still find a joy in bringing out what you already own.



# STORAGE

BOXES

COLOURS





### 5L STORAGE BOX

Violet Ocean

Green Beige

15cm 28cm 19cm

5L 0.3Kg Polypropylene

### 10L STORAGE BOX

Violet Ocean

Green Beige

14cm 40cm 28cm

10L 0.6Kg Polypropylene

### 20L STORAGE BOX

Violet Ocean

Green Beige

28cm 40cm 28cm

20L 0.9Kg Polypropylene

### 30L STORAGE BOX

Violet Ocean

Green Beige

20cm 60cm 40cm

with wheels 30L 2Kg Polypropylene

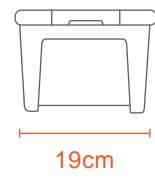
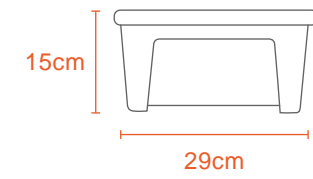
# STORAGE BOXES





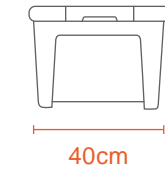
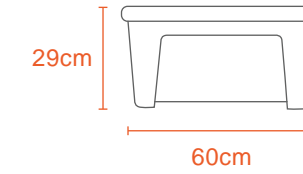


### 5L STORAGE BOX



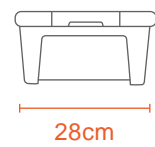
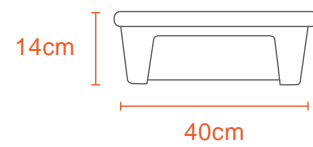
Polypropylene

### 45L STORAGE BOX



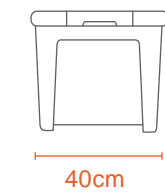
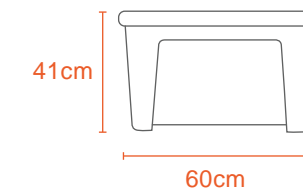
Polypropylene

### 10L STORAGE BOX



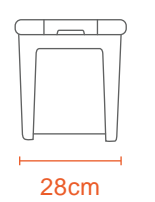
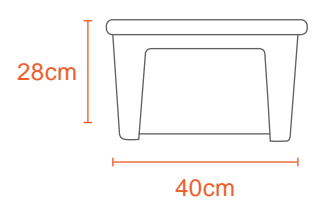
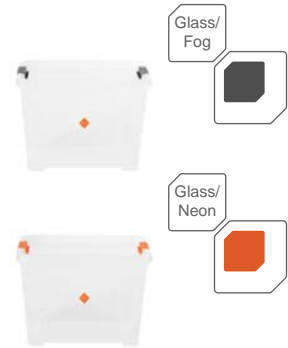
Polypropylene

### 65L STORAGE BOX



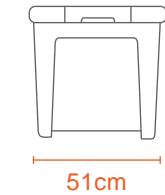
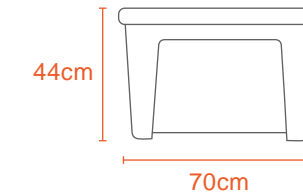
Polypropylene

### 20L STORAGE BOX



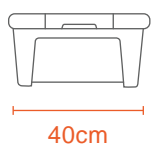
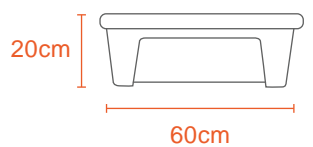
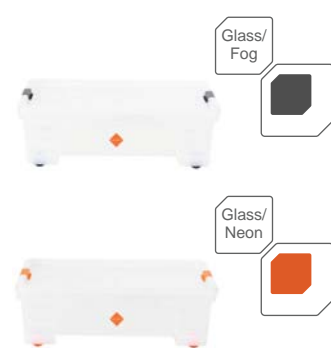
Polypropylene

### 100L STORAGE BOX



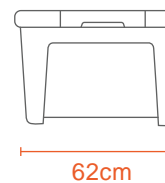
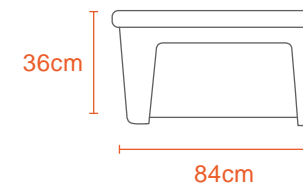
Polypropylene

### 30L STORAGE BOX



Polypropylene

### 130L STORAGE BOX



Polypropylene

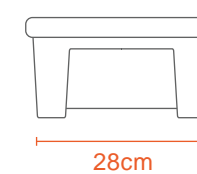
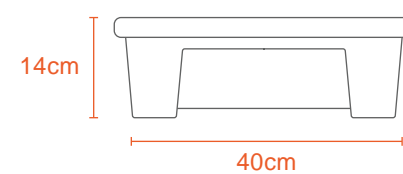
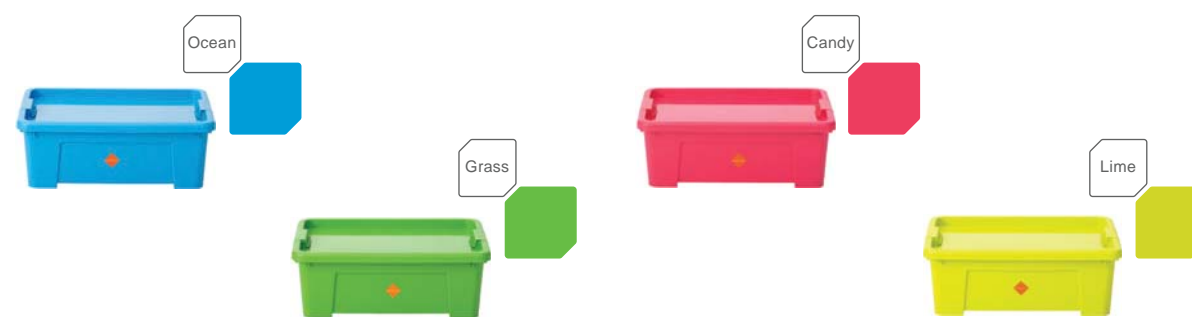
# STORAGE

BOXES - KIDS

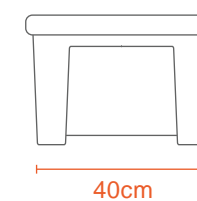
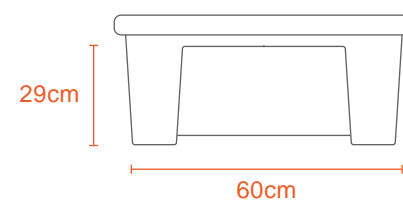




### 10L STORAGE BOX



### 45L STORAGE BOX



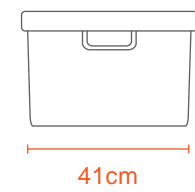
# UNDER BED STORAGE BOX



Glass/  
Fog



Glass/  
Neon

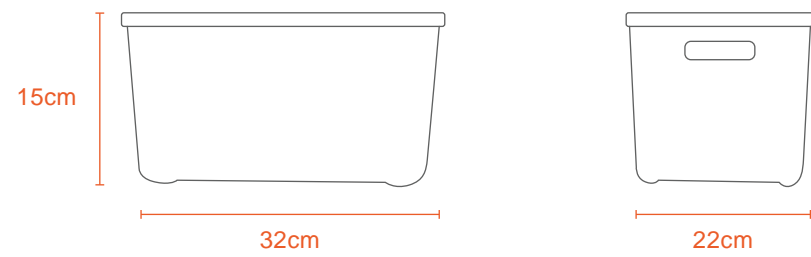








# 10L DECO BOX

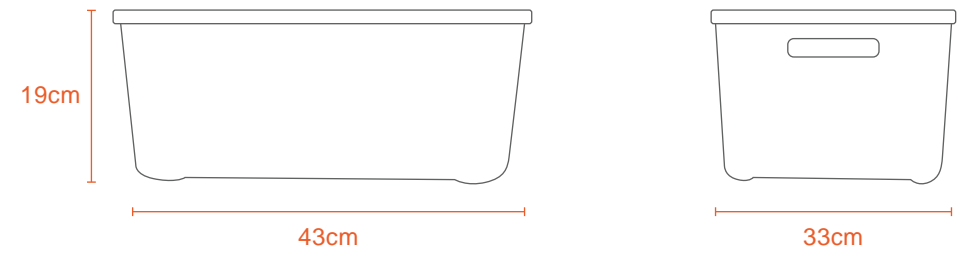


10L

0.4Kg

Polypropylene

# 25L DECO BOX



25L

0.8Kg

Polypropylene



# SHOE RACK

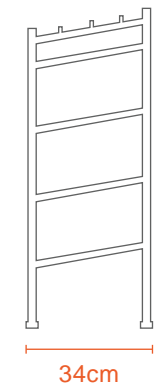
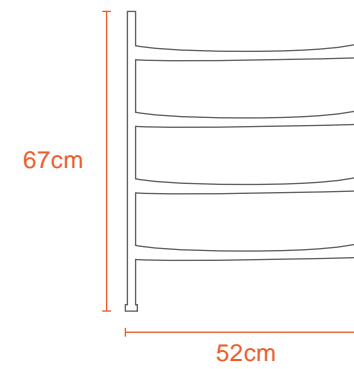
4 LAYERS



Brown



Black



Layers  
4

Kg  
2Kg

Polypropylene

# SHOE RACK 6 LAYERS



Brown

Black



91cm

52cm

34cm

Layers  
6

Kg  
3Kg

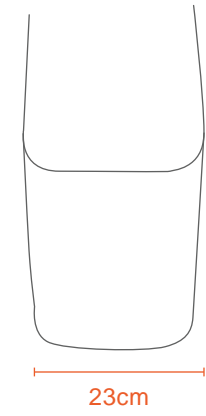
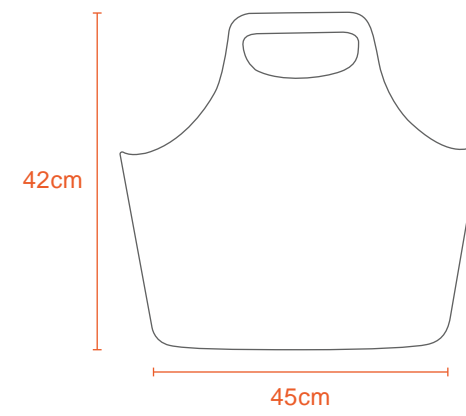
Polypropylene



**GO ORGANIZED**

**DAINTY**  
MARKETING  
BASKET





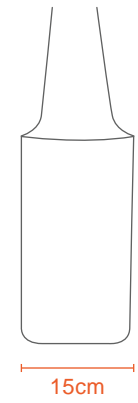
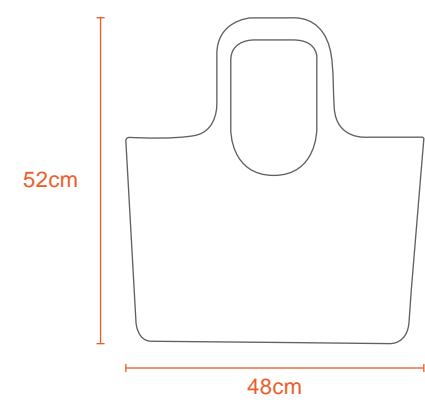
0.6Kg




Polyethylene

LAVINYA  
MARKETING  
BASKET





  
Kg  
0.7Kg

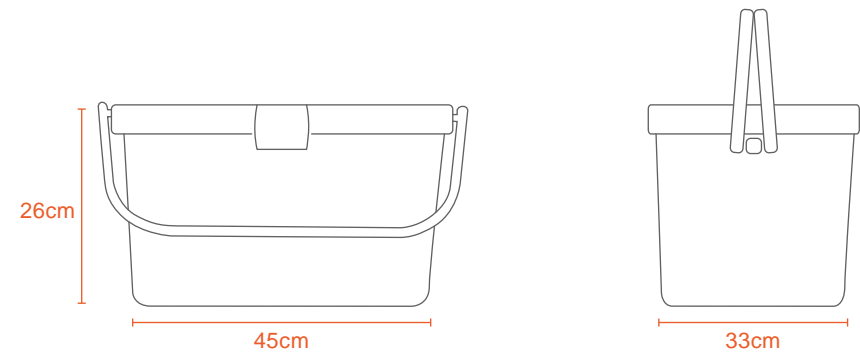
  
Polyethylene

# MARKETING

BASKET - SMALL







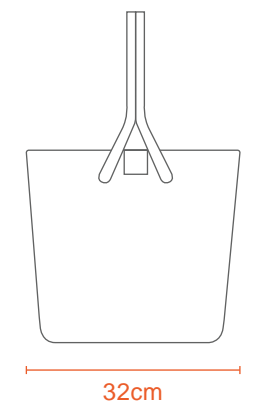
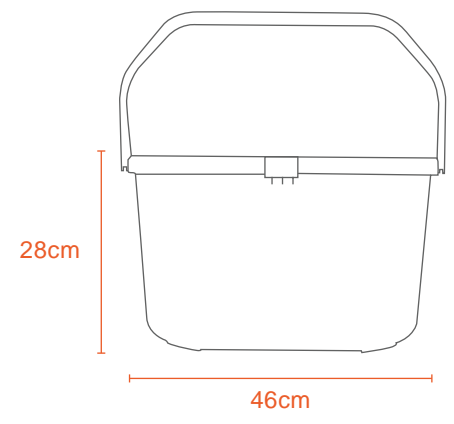
  
0.8Kg

  
Polypropylene

# MARKETING

BASKET - OVAL





  
0.9Kg

  
Polypropylene



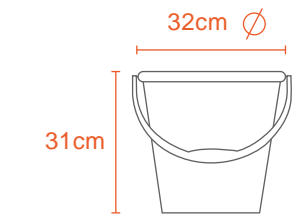
**PAIS**







### 15L PAIL



15L

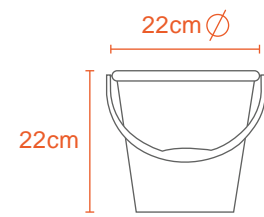


0.6Kg



Polypropylene

### 5L PAIL



5L

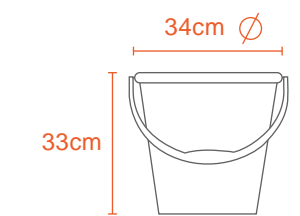


0.2Kg



Polypropylene

### 18L PAIL



18L

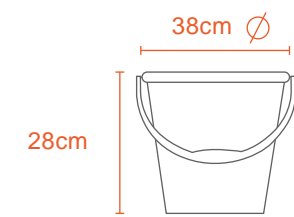


0.7Kg



Polypropylene

### 10L PAIL



10L

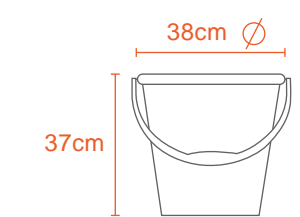


0.4Kg



Polypropylene

### 25L PAIL



25L



1Kg



Polypropylene



## Contact Us

### Factory:

Phoenix Industries Ltd  
Industrial Zone East,  
Makandura, Gonawila,  
Sri Lanka.

Tel: +94 (0) 777 889 999

### Flagship Store:

Phoenix Showroom  
445 Negombo Road,  
Welisara,  
Sri Lanka.

Tel: +94 (0) 773 951 241 / 773 124 745

**#DesignedForLife**

[www.phoenix.lk](http://www.phoenix.lk)

